

11th EDITION

funerga

INTERNATIONAL FAIR OF
FUNERAL PRODUCTS AND
SERVICES

www.funergal.com



FUNERGAL SPECIAL EVENT

THE BUSINESS MEETING POINT IN 2020

Organization:



Partner:



Associação Portuguesa
dos Profissionais
do Sector Funerário





SPECIAL
EVENT

EVENT:

SPECIAL FUNERGAL 2020 – MEETING POINT

DATES:

24th of September::

* Associations meetings and visits.

25th and 26th of September:

* Exhibition

* I International Congress of Funeral Directors.

Challenges of the management of the funeral services during the pandemic.

WEB: funergal.com

FUNERGAL

funergal.com - info@funergal.com

+34 988 36 60 30



SPECIAL
EVENT

PRESENTATION

Funergal is the unique specialized event of the funeral sector in Iberian Peninsula during 2020. It will become a business meeting point, where professionals and suppliers can meet and know the new products and services, to face the new challenges.

They will make business contacts, create and develop business opportunities, interchange information and look for new clients. This special edition will have a hybrid format, on-line and in-person. This new format will let exhibitors present their products in a practical and sure way, with a lower cost.

The event will use digital tools to attract foreign visitors.

There will be complementary activities, such as presentations, visits and workshops.

TOURISTIC DESTINY

The participation in FUNERGAL offers a good opportunity to visit Ourense, a touristic destiny with several resources which can be visited individually, such as a good quality gastronomic and oenologic offer.



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EXHIBITION (25th and 26th of September)

Espacio destinado a las empresas para que los profesionales puedan visualizar las marcas. Esta zona se complementará con un centro de negocios. También contarán con herramientas virtuales como el catálogo online en el que podrán reflejar todos sus productos y servicios.

EXHIBITION AREA

Space for the exhibitors, so the professional visitors can watch all their products and services. This area will be complemented with a business center. There will also be digital tools, such as an on-line catalog, where the visitor can see samples of the products and services offered.

You can buy a booth with 9 or 24 square meters.

Price: 70€ / square meters.



BUSINESS CENTER

The exhibitors can use this space to make meetings. It will have tables, chairs and all the security measures needed.

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I INTERNATIONAL CONGRESS OF FUNERAL DIRECTORS

Challenges of the management of the funeral services during the pandemic
(25th and 26th of September)

The congress will include on-line and in-person conferences. The attenders can follow them also on-line or in-person.

This way will let a greater amount of people to attend the speeches, and facilitate the presence of world experts of the sector talking about different topics.

The in-person attenders will participate in work lunches and special visits, and interact with the exhibitors.

The price for the participation in the congress:

- On-line: 20€.

- In-person:

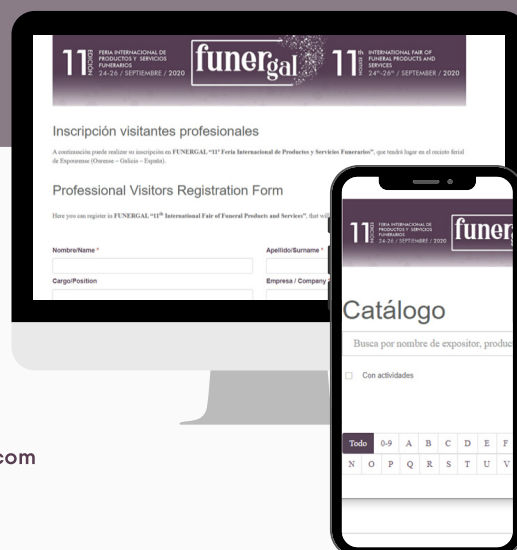
With one work lunch: 30€.

With two work lunches: 40€.



CHARACTERISTICS

- Security and hygienic protocol to in-person attenders.
- In-person and virtual exhibitors.
- Previous inscription and possibility of planning meetings with the exhibitors.
- Digital catalogue where the exhibitors can present their products and services. You can get it at www.funergal.com, during one year from the celebration of the fair.
- Sending of information about the fair and the exhibitors to a data base with 4.500 records, from more than 20 countries.
- Each exhibitor will have free 2 in-person passes to the Congress (with access to 2 work lunches) and 10 on-line passes. If an exhibitor wants to get more in-person passes, they can be bought with a 50% discount.
- Diffusion of brand videos or images in the social networks of FUNERGAL.
- Professional meeting point of the sector.



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FERIA INTERNACIONAL DE
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FUNERARIOS

EVENTO
ESPECIAL

FAIR PLAN



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