

FUNERGAL 2018 AWARDS

AIMS

Funergal calls the **Funergal 2018 Awards**, with the aim of resulting different professional and business initiatives.

There will be four different categories:

- Award to the best booth.
- Award to the best promotional action.
- Award to the most innovative product/service.
- Award to the internationalization.

REQUIREMENTS

To aim for the different awards, the nominates must have these specifications:

- Award to the best booth: they can be nominated those companies and professionals that are exhibitor in this edition of the fair, exhibition their products or services within the fairground.
- In the other categories, they can be nominated the companies or professionals that participate in Funergal 2018, as exhibitors, sponsors or collaborators.

SELECTION OF CANDIDATURES

The organization of Funergal 2018 will select and propose the candidatures that will opt to the different categories of the awards. It will be guaranteed at least three nominates to each one of the categories, in order to have an appropriate development of each award.

JURY

The jury will have the final decision about the awards in each category. The jury will be composed by members of the Advisor Committee of the fair, and by representatives of the entities that compose the Board of Expourense.

All the members of the jury have voice and vote, excepting the secretary of the jury (who will be the Secretary of Expourense).

The jury has the right of leave vacant an award, if it thinks that it is not enough the level of the candidatures proposed.

In any case, it is no possible to appeal the decision of the jury.

SCHEDULE

Propose and evaluation of the candidatures: 2018 November 9th (during the fair).

Awards ceremony: 2018 November 9th, in the social dinner.

AWARDS

The prizewinners will receive a diploma and a figure prize designed specifically for these awards, which symbolizes the recognizing of the professional work developed in the fair.

EVALUATION CRITERIA

The jury will have in mind the following aspects and criteria in each category:

Best booth Award.

1. Equipment, decoration and conditioning of the booth.
2. Service offered to the costumers.

Best promotional action Award.

1. Innovation, impact and repercussion of the campaign.
2. Implication of the initiative in Funergal.
3. Actions and complementary activities planned during the fair.

More innovating product/service Award.

1. Innovation and differentiation of the proposition.
2. Level of implementation of the new technologies.

Internationalization Award.

1. International projection and significance.
2. Supporting to the internationalization of Funergal.